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GULF Industry

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MEDIA INFORMATION 2023



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2023 EDITORIAL CALENDAR – MONTHLY SPECIAL FEATURES

JANUARY

- COUNTRY FOCUS: **Bahrain**
- INDUSTRIAL SECTOR FEATURE: **Food Processing**
- INDUSTRY INNOVATIONS: **Manufacturing Technology**
- INDUSTRIAL SECTOR FEATURE: **Aluminium**
- INDUSTRY SERVICES: **Logistics**
- INDUSTRY ESSENTIALS: **Warehousing**

FEBRUARY

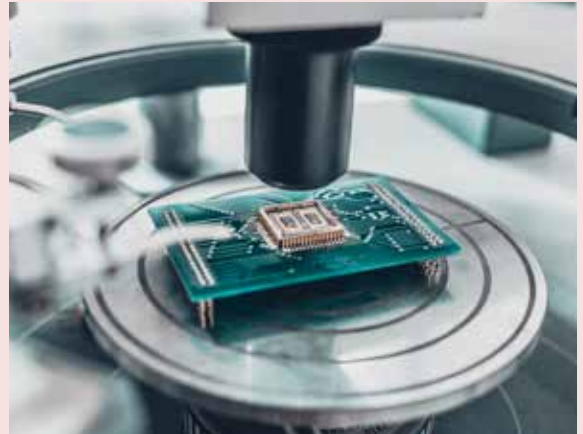
- COUNTRY FOCUS: **Saudi Arabia**
- INDUSTRIAL SECTOR FEATURE: **Glass**
- INDUSTRIAL SECTOR FEATURE: **Steel Products**
- INDUSTRY ESSENTIALS: **Industrial Fabrication**
- INDUSTRY ESSENTIALS: **Turbines**

MARCH

- COUNTRY FOCUS: **UAE (Ras Al Khaimah)**
- INDUSTRIAL SECTOR FEATURE: **Paints & Coatings**
- INDUSTRY INNOVATIONS: **Artificial Intelligence (AI)**
- INDUSTRY ESSENTIALS: **Fire Prevention & Safety**
- INDUSTRY ESSENTIALS: **Rubber**
- INDUSTRIAL SECTOR FEATURE: **Power Generation**
- INVESTMENT AREA FOCUS: **King Abdullah Economic City (KAEC), Saudi Arabia**

APRIL

- COUNTRY FOCUS: **Kuwait**
- INDUSTRY INNOVATIONS: **Cloud Computing**
- INDUSTRIAL ENVIRONMENT: **Pollution Control**
- INDUSTRIAL AREA REPORT: **Khalifa Industrial Zone (KIZAD), Abu Dhabi, UAE**
- INDUSTRIAL SECTOR FEATURE: **Pharmaceuticals & Healthcare**
- INDUSTRIAL SECTOR FEATURE: **Pipes & Pipelines**



MAY

- REGION FOCUS: **Riyadh – Province of Saudi Arabia**
- INDUSTRY ESSENTIALS: **Measuring & Testing Equipment**
- INDUSTRY ESSENTIALS: **Electrical & Lighting Products**
- INDUSTRIAL SECTOR FEATURE: **Packaging**

JUNE

- COUNTRY FOCUS: **UAE (Dubai)**
- INDUSTRIAL SECTOR FEATURE: **Steel**
- INDUSTRIAL SECTOR FEATURE: **Maritime Industries**
- INDUSTRIAL AREA REPORT: **Sohar Port & Freezone, Oman**
- INDUSTRY ESSENTIALS: **Pressure Vessels, Heat Exchangers & Tanks**
- INDUSTRY ESSENTIALS: **Adhesives & Sealants**
- INDUSTRY INNOVATIONS: **3D Technology**

JULY

- Industry Focus: **Emerging Markets**
- Industrial Sector Feature: **Aviation**
- Industry Essentials: **Vehicles & Transportation**
- Industry Essentials: **Machines & Tools**
- Industrial Area Report: **Sharjah Free Zones (UAE)**
- Industry Innovations: **Nanotechnology**

AUGUST

- INDUSTRY ESSENTIALS: **Cranes & Hoists**
- INDUSTRIAL GIANTS: **SABIC**
- INDUSTRY ESSENTIALS: **Wires & Cables**
- INDUSTRIAL SECTOR FEATURE: **Plastics**
- INDUSTRIAL SECTOR FEATURE: **Textiles**
- INDUSTRY INNOVATIONS: **Augmented Reality**



NOVEMBER

- INDUSTRIAL FOCUS: **Environment – Going Green**
- INDUSTRY INNOVATIONS: **Water & Wastewater**
- INDUSTRIAL AREA REPORT: **Jebel Ali Free Zone (UAE)**
- INDUSTRY ESSENTIALS: **Solar Power**
- INDUSTRY ESSENTIALS: **Plastics**
- INDUSTRIAL SECTOR FEATURE: **Industrial Metals**

DECEMBER

- COUNTRY FOCUS: **Oman**
- INDUSTRIAL AREA REPORT: **Jubail & Yanbu (Saudi Arabia)**
- INDUSTRIAL SECTOR FEATURE: **Petrochemicals**
- INDUSTRY ESSENTIALS: **Corrosion Protection**
- INDUSTRIAL SECTOR FEATURE: **Renewable Energy**
- INDUSTRY INNOVATIONS: **Block Chain Technology**
- INDUSTRIAL SECTOR FEATURE: **Packaging**
- INDUSTRY ESSENTIALS: **Calibration Equipment & Services**

SEPTEMBER

- REGION FOCUS: **Eastern Province of Saudi Arabia**
- INDUSTRY SERVICES: **Logistics**
- INDUSTRY ESSENTIALS: **Fire Protection & Safety**
- INDUSTRIAL SECTOR FEATURE: **Aluminium**
- INDUSTRIAL SECTOR FEATURE: **Building Materials**
- INDUSTRY INNOVATIONS: **Automation & Robotics**

OCTOBER

- COUNTRY FOCUS: **UAE (Abu Dhabi Industries)**
- INDUSTRIAL SECTOR FEATURE: **Steel**
- INDUSTRY INNOVATIONS: **Environmental Technologies**
- INDUSTRY INNOVATIONS: **Industry 4.0**
- INDUSTRY INNOVATIONS: **Radio Frequency Identification (RFID) Technology**
- INDUSTRY ESSENTIALS: **Valves, Pumps & Compressors**
- INDUSTRY ESSENTIALS: **Material Handling**



2023 Event Participation

Support your presence at the GCC's leading events for Industry, Manufacturing and Energy sectors. Be part of the Gulf Industry magazine a media partner for:

* Dates to be announced.

• Please check our online calendar for regular updates on special features and calendar of events.

GULF INDUSTRY ESSENTIALS

The Gulf Industry Media platform will regularly carry content on products and services considered essential building blocks for industrial growth and development such as:

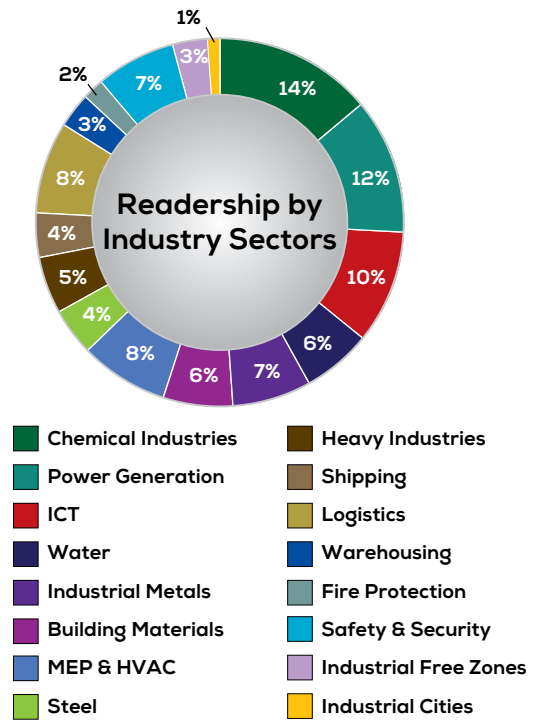
- | | | |
|-----------------------------|----------------------|--|
| • Compressors | • Testers | • Security |
| • Air Filters | • Turbines | • Servers |
| • Gaskets | • Pipes | • Industrial Internet of Things (IIoT) |
| • Sealing Solutions (Seals) | • Valves & Actuators | • Connectivity |
| • Paints and Coatings | • Tooling | • Software Solutions |
| • Pumps | • Rubber | • Digitalisation |
| • Calibrators | • Welding Equipment | • Big Data |
| • Transport | • Shipping | |

CIRCULATION AND READERSHIP

Print: **5,000** copies per month

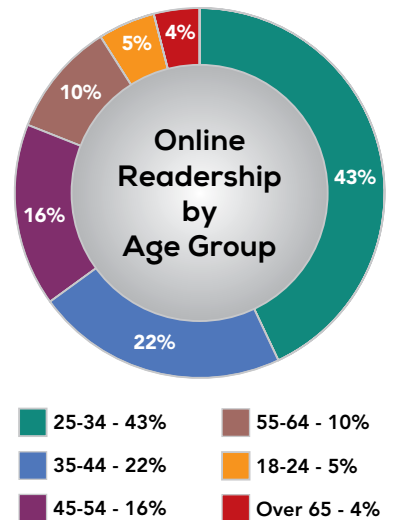
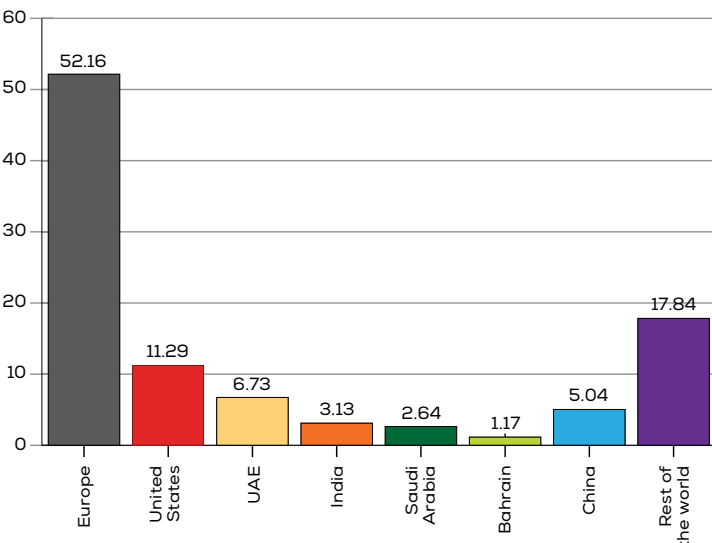
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- Senior Management Executives
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- Industrialists
- Entrepreneurs
- Industry Trade Professionals
- Middle Management Executives
- Distributors and Traders of Industrial Products
- Government Agencies
- Chambers of Commerce
- Trade Associations



Online: **290,251** page views per year
 1,012,332 Digital e-newsletter readers per year

Online Readership by Country



DIGITAL MARKETING OPPORTUNITIES



Pop-Up
640 x 480 pxl
 US\$ 1,600, BD 600 per week

Page Peel (Exclusive Position)
700 x 700 pxl (large image)
100 x 100 pxl (small image)
 US\$ 1,060, BD 400 per week

Leaderboard (Home Page)
728 x 90 pxl
 US\$ 762, BD 287 per week

Expandable Leaderboard
Small - closed state (728x90 pxl)
Large - opened state (728x400 pxl)
 US\$ 960, BD 362 per week

Leaderboard (Inside Pages)
728 x 90 pxl
 US\$ 900, BD 340 per week

MPU/MREC
300 x 250 pxl
 US\$ 665, BD 250 per week

Skyscraper
160 x 600 pxl
 US\$ 795, BD 300 per week

Space Banner
220 x 550 pxl
 US\$ 530, BD 200 per week

Divisional Banner
728 x 90 pxl
 US\$ 465, BD 175 per week

DAILY NEWSLETTER PRODUCTS & PRICING



Daily Newsletter Leaderboard
728 x 90 pxl - Header
 US\$ 800, BD 300 per week



Daily Newsletter Space Banner
220 x 550 pxl
 US\$ 465, BD 175 per week

Daily Newsletter Leaderboard
728 x 90 pxl - Footer
 US\$ 600, BD 227 per week

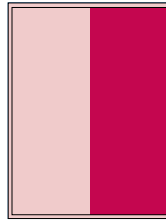
PRINT RATES AND SPECIFICATIONS



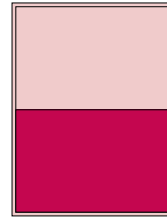
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Double Page Spread
Allow 5mm bleed on all sides



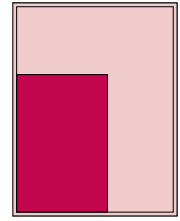
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Backcover
Inside Cover
Inside Page
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90mm x 245mm
Half Page
(Vertical)



185mm x 120mm
Half Page
(Horizontal)



120mm x 185mm
Half Page
(Square)

Advertising Size:	US\$*	BD*	SR*	KD*	Dhs*
Gatefold	10,000	3,770	37,700	2,793	36,673
Back Cover / DPS	6,101	2,300	23,000	1,704	22,374
Inside Cover	5,570	2,100	21,000	1,556	20,428
Inside Page	4,098	1,545	15,450	1,144	15,029
Half Page	2,931	1,105	11,050	819	10,749
Volume discounts for series bookings:					
1 - 3 insertions	NIL				
4 - 6 insertions	5%				
7 - 9 insertions	10%				
10 - 12 insertions	15%				
4-Page Profile**	9,260	3,500	35,000	2,725	34,000
8-Page Profile**	16,930	6,400	64,000	5,000	62,150

* All prices exclude VAT

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Inserts: By Arrangement

Agency Commission: 15%

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Cancellation: 30 days prior to publication

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